

## 2023 Show Pricing

- Additional ipads will be available for \$50 technology fee per ipad
- All ice cream/Yogurt suppliers will be responsible for sourcing equipment for this show this year... we will not be providing equipment for anyone due to the complaints and problems we have had continually.
- There is still a machine limit per booth level paid... see each booth level for machine limits
  - If you have any questions or need help finding machines for the show, reach out to [aliciar@southwesttraders.com](mailto:aliciar@southwesttraders.com) to assist in that process/pass along contacts.

### • Platinum: \$25,000.00

#### ○ YOUR CHOICE OF MACHINES

- golf entry for 4 people
- show specials-The opportunity to have your show specials promoted throughout the show.
- raffle list- The chance to be in the spotlight and have a product of yours auctioned off to a customer. Creates a great connection between the vendor and customer
- spot announcements- Our announcer will have scheduled announcements to drive traffic to your specific booth announcing for people at the show to go stop by your booth.
- Up to 8 ipads

### Gold (Yogurt) - \$5,350.00

- 4 MACHINES MAX
- golf entry for 4 people
- lunch for 2 people per day
- show specials
- raffle list
- spot announcements
- up to 2 ipads

### Gold (non-yogurt) - \$4,850.00

- golf entry for 4 people
- show specials
- raffle list
- spot announcements
- up to 2 ipads

### Silver (yogurt) - \$4,900.00

- 3 MACHINES MAX
- show specials
- raffle list
- spot announcements
- 1 ipad

### • Silver (non -yogurt) - \$4,400.00

- show specials
- raffle list
- spot announcements
- 1 ipad

### • Bronze (yogurt) - \$4,500.00

- 1 MACHINES MAX
- 1 ipad

### • Bronze - (non-yogurt) - \$4,000.00

- The booth
- 1 ipad